



WELCOME TO **LOVELAND**

The Sweet Spot of Colorado

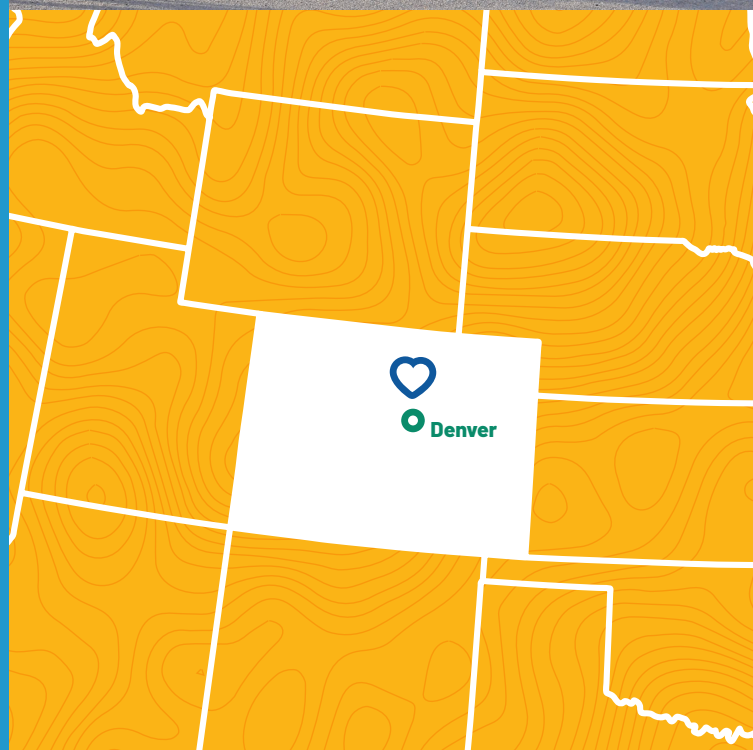


City of Loveland

A LAND OF POSSIBILITY. A LOVE OF COMMUNITY.

Just 45 minutes north of Denver, Loveland is more than the gateway to Rocky Mountain National Park—it's the Sweet Spot of Colorado. **Loveland is a catalyst for companies with vision, where bold ideas take root and move forward fast.** Combine that with prime development ready sites, world-renowned arts scene, strategically-central location, and highly-educated workforce, it's clear Loveland is the perfect balance of business and adventure.

Whether you're a founder looking to scale, a company looking to expand, or a brand new industry looking to thrive, Loveland provides the resources, momentum, and community to turn ambition into achievement.



36.65 SQ. MI.

Land Area
(CITY DATA, 2023)

79,352

Population
(WORLD POPULATION
REVIEW, 2024)

41.3

Median Age
U.S. CENSUS, 2023

\$82,592

Median Household
Income
(U.S. CENSUS, 2023)

LOVELAND

BY THE NUMBERS



\$512,833

Median Home List Price
(ZILLOW, 2026)

42,846

Labor Force
(CHMURA, 2023)



42%

Bachelor's Degree or Higher
94% High School Graduation



3.4%

Unemployment
(BLS, 2025)



COLORADO RANKINGS

#1

LOWEST OBESITY RATE

#2

OF POPULATION (25+) WITH
BACHELOR'S DEGREE

#3

STARTUP JOB CREATION & TECH
EMPLOYMENT

#4

LABOR FORCE PARTICIPATION &
SMALL BUSINESS INNOVATION

#5

CLEAN-TECH INNOVATION AND SMALL
BUSINESS INNOVATION RESEARCH

#6

WIND POWER GENERATION

#7

VENTURE CAPITAL INVESTMENTS

#8

OVERALL WELLBEING INDEX

#9

OVERALL ECONOMY

#10

CORPORATE TAX CLIMATE

SOURCE: METRODENVER.ORG



Connectivity That Moves Business Forward

At the heart of Northern Colorado and near the geographic center of the U.S., Loveland offers unmatched access, opportunity, and ease. Businesses enjoy efficient logistics and connections to major markets, while residents and visitors enjoy effortless travel and full access to Colorado's lifestyle and adventure.

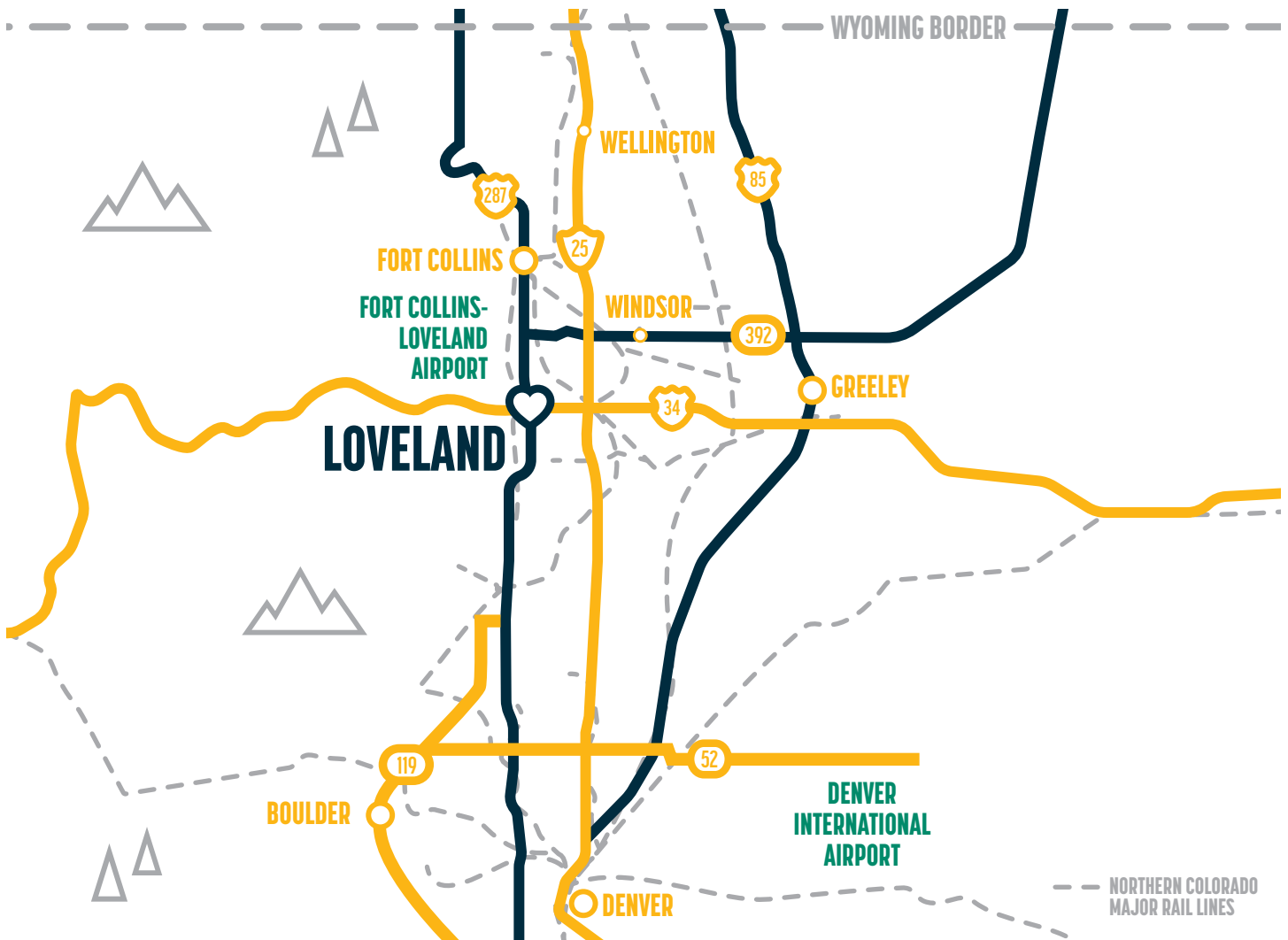


Ground Transportation

Loveland sits directly on Interstate 25, with easy connections to I-70, I-80, Highways 34 and 287, granting the city access to Denver and regional markets across the Mountain West. BNSF and Union Pacific rail lines provide reliable, cost-efficient freight access, linking local industries to national supply chains and key manufacturing hubs. Loveland makes it easy to move raw materials and finished products, expand operations, and stay competitive.



NORTHERN COLORADO CONNECTIVITY



Air Travel and Global Reach

Loveland delivers the convenience of regional travel combined with the reach of global aviation. Home to the Northern Colorado Regional Airport (FNL) and 45 minutes from Denver International Airport (DIA), Loveland offers fast, flexible options for business executives, visitors, and residents alike.

Northern Colorado Regional Airport (FNL)

Features an on-site customs facility, recently expanded terminal, and safe and secure aircraft storage options. It is the closest airport to the breathtaking Rocky Mountain National Park offering convenient drive times to top outdoor recreation destinations.

Denver International Airport (DIA)

As one of the world's most connected international air travel hubs, DIA has nonstop flights that span the globe, offering international flights to 16 countries and over 200 nonstop destinations.

Culture You'll Love

With 300 days of sunshine and fewer than 30 days of snow, Loveland is Northern Colorado at its best—where adventure, art, and lifestyle weave together seamlessly. Whether you're raising a family, growing a business, or simply exploring, you'll find everything you need to accelerate your ambition without compromise.



CRAFT & CULTURE

- 10 breweries
- 3 distilleries/wineries
- 600+ public works of art, including world-class outdoor sculptures
- 200+ restaurants and retail shops



EVENTS & STAYS

- 17 hotels with over 1,300+ rooms
- Full service meeting and conference center

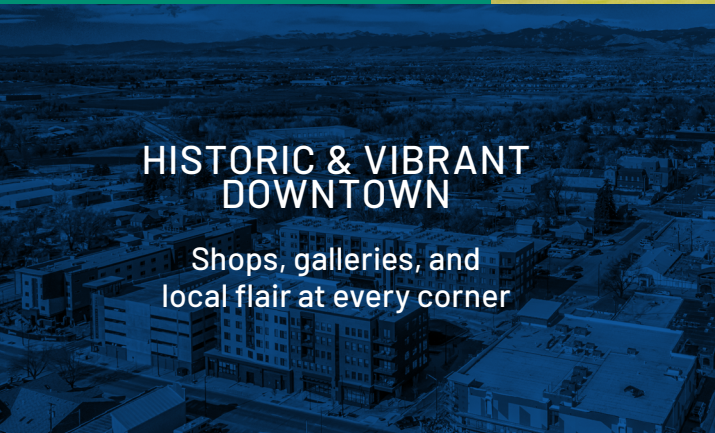


GOLF & RECREATION

- 3 public golf courses
- 61 miles of trails
- 4 public lakes
- 34 parks covering 600 acres
- 20 open land sites covering 500 acres

HISTORIC & VIBRANT DOWNTOWN

Shops, galleries, and local flair at every corner



A Hub for Talent and Innovation

Loveland is a nexus of talent, innovation, and opportunity, with over 42,000 employed residents and a highly educated workforce. 42% of residents aged 25 and over hold a bachelor's degree or higher. Regional universities and community colleges produce over 17,000 degrees and certificates annually, feeding a pipeline of skilled professionals across industries.

With three major universities and two community colleges within a 40-minute drive, the city connects companies to over 63,000 students, fostering a workforce ready to meet the demands of tomorrow.

LOVELAND'S ADVANTAGE

THE 20-30-40
EDUCATION
CORRIDOR



K-12 Excellence

Thompson R2J School District

15,000 students served; STEM, AP, CTE, dual-language, and extracurricular programs

Thompson Career Campus

Career-ready programs in skilled trades, health sciences, IT, and design/manufacturing for high school students.

Through strong partnerships, work-based learning, and targeted workforce development programs, Loveland ensures businesses have direct access to the talent, expertise, and resources needed to innovate, grow, and stay competitive in today's economy.



Loveland Means Business

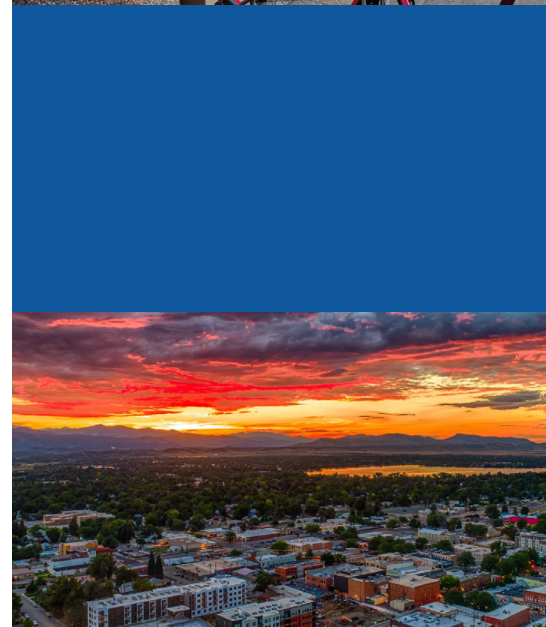
Loveland's economy is built to perform, with industries ranging from healthcare and advanced manufacturing to aerospace, IT, and outdoor recreation. Supported by modern infrastructure, a skilled workforce, and a business-friendly community, Loveland offers opportunities at every scale. This is where companies grow, innovate, and succeed.

Loveland's Largest Employers



Loveland's Target Industries

- Advanced Manufacturing
- Information Technology
- Outdoor Recreation & Tourism
- Aerospace & Aviation
- Energy & Natural Resources
- Food & Beverage
- Transportation & Logistics
- Infrastructure and Construction



Municipally-Owned Utilities & Infrastructure

City-owned utilities provide 99% power reliability and lower rates than regional peers, supporting business growth while prioritizing sustainability and long-term community development. By managing electricity, water, waste, and fiber services directly, the city ensures infrastructure that is both efficient and future-ready.



POWER

Reliable, Cost-Effective, Sustainable

- 99% reliable electricity and available capacity
- Competitive rates that keep business costs low
- Renewable energy initiatives



WATER

Secure, High-Quality, Future-Ready

- The newly constructed Chimney Hollow Reservoir will provide up to 90,000 acre-feet of long-term water storage for Northern Colorado communities
- Available treatment capacity and expedited development timelines
- Commitment to exceed state and federal water quality standards for commercial, industrial, and community needs

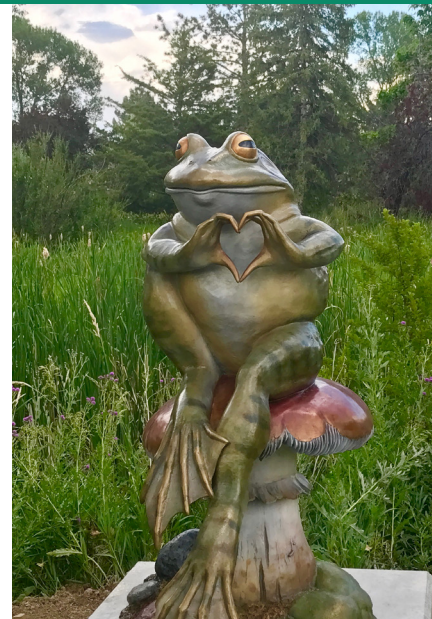
CONNECTIVITY

Fast, Scalable, Efficient

- 100% fiber-optic network delivering symmetrical download and upload speeds up to 10 Gbps, so your business can accelerate large file transfers, cloud workflows, and data-driven work without delay
- The network runs on industry-leading reliability — with a 99.95% uptime
- Locally owned and community-operated, offering transparent pricing, no long-term contracts, and exceptional local support

Collaborative Incentives & Business Assistance Policy

Loveland utilizes a multifaceted approach to encourage a growing workforce, retain existing businesses, and attract new companies. This effort leverages the city's financial resources with those of our economic development partners in Loveland, Larimer County, and the State of Colorado.



Connect with the Sweet Spot of Colorado

Loveland is more than a landing zone—we're a launchpad. It's a community built for growth, innovation, and opportunity. With access to talent, room to build, and a team that moves with you, ambition doesn't just live here - it picks up speed.

The City of Loveland isn't just ready for what's next, it's built for the people who create it.

Loveland Economic Development

500 E. 3rd Street, Suite 310, Loveland, CO 80537

LovelandEconomicDevelopment.org

EconDevInfo@CityofLoveland.org

970.962.2888

Your next opportunity is here.

Let's build it together in the Sweet Spot of Colorado.



**CONNECT.
EXPLORE.
BUILD.**

